

PRODUCT CATALOG for AskDerm.com
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RUSK Product Line



RUSK - Being Gutsy Thickener

Product ID: 71084

This versatile formula builds volume, thickens, tames frizziness, creates separation, and provides curl definition or smooths and controls. The Conditioners and moisturizers improve dry and damaged areas.

All Sales Final - No Returns or Exchanges.

Retail Price: \$14.00

Usage:

Squeeze into Palm: rub hands together and distribute evenly through wet hair.



RUSK - Deepshine Phyto-Marine Lusterizer

Product ID: 71083

Deepshine Formulas create healthy, shiny looking hair by infusing it with moisturizing bio-marine extracts, natural lipids, strengthening proteins and protective UVB inhibitors.

All Sales Final - No Returns or Exchanges.

Retail Price: \$14.00

Usage:

Manipulate between palms of hands. Apply to wet or dry hair.



RUSK - Deepshine Sea Kelp Conditioner

Product ID: 71052

Variable Control Conditioner A variable control formula that can be rinsed out for light conditioning, or left in the hair for maximum conditioning benefits and greater body. Unique self-balancing formula is ideal for all hair types and conditions.

All Sales Final - No Returns or Exchanges.

Retail Price: \$14.00

Usage:

Apply to clean wet hair. Massage thoroughly. For maximum conditioning leave in, do not rinse out. For normal leave in for 1-2 minutes. Rinse and style.



RUSK - DEEPSHINE SEA KELP SHAMPOO

Product ID: 71053

Self Balancing Formula. A gentle cleanser and purifier for hair and scalp. Unique self-balancing formula is ideal for all hair types and conditions.

All Sales Final - No Returns or Exchanges.

Retail Price: \$14.00

Usage:

Apply to wet hair. Massage thoroughly. Rinse. Repeat if desired.

RUSK - Mini Professional Trimmer / Clipper

Product ID: 71088

- 5 Comb Attachments
- 2 Stainless Steel Blades for Cutting and Trimming
- 10' Power Cord
- Compact Size for Maximum Comfort



All Sales Final - No Returns or Exchanges.

Retail Price: \$100.00

Our Price: \$88.00

Usage:

See Instruction book.



RUSK - Mousse

Product ID: 71078

Maximum external volume and control for any hair type. Rusk Mousse Maximum Volume and Control is light, foamy and highly concentrated for maximum volume, body and control.

All Sales Final - No Returns or Exchanges.

Retail Price: \$13.00

Usage:

Shake well before using. hold can upright and dispense an egg-sized amount onto hand. Work through hair. Style.



RUSK - Nourish Sensories Hair Set

Product ID: 50049

This three piece set includes:

- 1 - 13.5 oz. - Sensories Calm Shampoo
- 1 - 13.5 oz. - Sensories Calm Conditioner
- 1 - 1.5 oz. - W8less Strong Hold Shaping and Control Hairspray

RUSK **Sensories Calm Shampoo** 13.5 oz.

Rusk sensories calm guarana & ginger nourishing shampoo awakens the senses and nourishes troubled, stressed hair. Formulated with guarana extract to add a healthy, natural sheen and ginger extract to maintain the natural moisture balance.

All rusk sensories feature Compressed Formula Technology. CFT enhances and expands the user's sensory experience. Use 30-50% less product for twice the performance.

Final product not tested on animals.

RUSK **Sensories Calm Conditioner** 13.5 oz.

Rusk sensories calm 60 second hair revive awakens the senses as it spontaneously nurtures troubled, stressed hair. Formulated with guarana extract to add a healthy, natural sheen and ginger extract to maintain the natural moisture balance. Also contains natural amino acids and naturally derived vegetable proteins for added strength and body.

All rusk sensories feature CFT (compressed formula technology) to enhance and expand the users sensory experience. Compressed formulas expand with the addition of water and gentle manipulation, releasing unique botanical/oz.onic aromas as they transform their physical appearance for easy and thorough distribution. Compressed formula technology achieves twice the performance using 30-50% less product.

Made in USA

No animal testing. No animal derived ingredients.

Rusk **W8less Strong Hold Shaping and Control Hairspray** 1.5 oz.

Strong internal hold for any hair type. Rusk W8less Strong Hold Shaping and Control Hairspray is a versatile design tool that provides texture, natural shine and long-lasting, touchable support. It contains Thermaplex™, a unique combination of ingredients that activates with the heat of a blow-dryer to provide shine, control and condition from the inside out.

Made in the U.S.A.

All Sales Final - No Returns or Exchanges.

Retail Price: \$30.48

Our Price: \$15.99

Usage:

RUSK **Sensories Calm Shampoo** 13.5 oz.

Apply to wet hair and massage thoroughly. Rinse completely. Repeat if desired.

RUSK **Sensories Calm Conditioner** 13.5 oz.

After shampooing, apply a small amount (because it's a compressed formula use 1/3 less) to hair and massage thoroughly. Rinse completely and style as desired.

Rusk **W8less Strong Hold Shaping and Control Hairspray** 1.5 oz..

To thermal style: Mist on wet hair; use a brush or your fingers with the heat of a blow-dryer to infuse the hair with texture and body. To finish: Mist evenly after styling. This 55% VOC formula meets all state and national requirements.

RUSK - Professional STR8 Iron Infused with CTC Technology

Product ID: 71080



Rusk's Professional Str8 Irons Infused with CTC (ceramic titanium complex) Technology™ are manufactured to meet the high standards of beauty professionals. This digital ionic str8 iron features Ryton® housing, ceramic heaters and titanium infused ceramic plates for ultimate heat and unprecedented performance results of up to 450°F with LED read out.

The lightweight titanium infused ceramic plates utilize CTC technology™, which produces even heat transfer from root to ends. These versatile tools straighten and smooth the hair and cuticle helping to preserve internal moisture and leave the hair in optimal condition. These irons are built to withstand salon use and abuse with industrial grade materials and components.

All Sales Final - No Returns or Exchanges.

Retail Price: \$216.00

Our Price: \$199.00

Usage:

The 1¼" is ideal for all lengths of hair.

RUSK - Protect Sensories Hair Set

Product ID: 50050



This three piece set includes:

1 - 13.5 oz. - Sensories Brilliance Shampoo

1 - 13.5 oz. - Sensories Brilliance Conditioner

1 - 1.5 oz. - W8less PLUS Extra Strong Hold Shaping and Control Hairspray

RUSK **Sensories Brilliance Shampoo** 13.5 oz.

Guards fragile, chemically dependent hair

Rusk Sensories Brilliance color protect shampoo awakens the senses while gently cleansing and protecting fragile, color-treated hair. Specially formulated with Vitamin C - rich Grapefruit Extract, Vitamin E and Vitamin A. These anti-oxidant vitamins help to block color loss while pure Honey, Sea Kelp and Vegetable Protein help to improve condition and strengthen hair.

All rusk sensories feature CFT (compressed formula technology) to enhance and expand the users sensory experience. Compressed formulas expand with the addition of water and gentle manipulation, releasing unique botanical/oz.onic aromas as they transform their physical appearance for easy and thorough distribution. Compressed formula technology achieves twice the performance using 30-50% less product.

No animal testing. No animal derived ingredients

RUSK **Sensories Brilliance Conditioner** 8.5 oz.

Rusk Sensories Brilliance Leave-in Conditioner grapefruit & honey leave-in color protector guards fragile, chemically-dependent hair

Rusk Sensories Brilliance color protector awakens the senses while it instantly detangles, conditions and protects fragile, color-treated hair. Specially formulated with Vitamin C-rich grapefruit extract, Vitamin E and Vitamin A. These anti-oxidant vitamins help to block color loss while Sunflower Extract, Sea Kelp and Panthenol (Pro-Vitamin B5) help to improve hair strength, condition, and to seal in haircolor.

All Rusk Sensories feature CFT (compressed formula technology) to enhance and expand the user's sensory experience. Compressed formulas expand with the addition of water and gently manipulation, releasing unique botanical/oz.onic aromas as they transform their physical appearance for easy and thorough distribution. Compressed formula technology achieves twice the performance using 30-50% less product.

RUSK **W8less PLUS Extra Strong Hold Shaping and Control Hairspray** 1.5 oz.

Extra strong, internal hold on any hair type. Rusk W8less Plus Extra Strong Hold Shaping and Control Hairspray is a versatile design tool which provides texture, natural shine and long-lasting, touchable support. It contains Thermplex™, a unique combination of ingredients that activates with the heat of a blow-dryer to provide shine, control and condition from the inside out.

Made in the U.S.A.

All Sales Final - No Returns or Exchanges.

Retail Price: \$30.48

Our Price: \$15.00

Usage:

RUSK **Sensories Brilliance Shampoo** 13.5 oz.

Apply a small amount of shampoo (because it's a compressed formula use 30 -50% less) to wet

hair and massage thoroughly. Rinse. Repeat if necessary.

RUSK **Sensories Brilliance Conditioner** 8.5 oz.

Cleanse with Brilliance color protect shampoo. Towel dry hair, mist all over hair (because it's a compressed formula, use 30-50% less). Comb through gently. Do not rinse out. Style as desired.

RUSK **W8less PLUS Extra Strong Hold Shaping and Control Hairspray** 1.5 oz..

To thermal style: Mist on wet hair; use a brush or your fingers with the heat of a blow-dryer to infuse the hair with texture and body. To finish: Mist evenly after styling. This 55% VOC formula meets all state and national requirements.

RUSK - Rubber Gum

Product ID: 71031



Untamed raw style with wicked shine. Unleash body, pliability, and flexible movement. Twist, bend, spike, define, or disconnect. Perfect for all hair types.

All Sales Final - No Returns or Exchanges.

Retail Price: \$13.00

Usage:

Apply to damp or dry hair. Close jar tightly after each use.

RUSK - Sensories Brilliance Conditioner

Product ID: 71040



Rusk Sensories Brilliance Leave-in Conditioner grapefruit & honey leave-in color protector guards fragile, chemically-dependent hair

Rusk Sensories Brilliance color protector awakens the senses while it instantly detangles, conditions and protects fragile, color-treated hair. Specially formulated with Vitamin C-rich grapefruit extract, Vitamin E and Vitamin A. These anti-oxidant vitamins help to block color loss while Sunflower Extract, Sea Kelp and Panthenol (Pro-Vitamin B5) help to improve hair strength, condition, and to seal in haircolor.

All Rusk Sensories feature CFT (compressed formula technology) to enhance and expand the user's sensory experience. Compressed formulas expand with the addition of water and gently manipulation, releasing unique botanical/ozonic aromas as they transform their physical appearance for easy and thorough distribution. Compressed formula technology achieves twice the performance using 30-50% less product.

All Sales Final - No Returns or Exchanges.

Retail Price: \$12.00

Usage:

Cleanse with Brilliance color protect shampoo. Towel dry hair, mist all over hair (because it's a compressed formula, use 30-50% less). Comb through gently. Do not rinse out. Style as desired.

RUSK - Sensories Brilliance Shampoo

Product ID: 71041



Guards fragile, chemically dependent hair

Rusk Sensories Brilliance color protect shampoo awakens the senses while gently cleansing and protecting fragile, color-treated hair. Specially formulated with Vitamin C - rich Grapefruit Extract, Vitamin E and Vitamin A. These anti-oxidant vitamins help to block color loss while pure Honey, Sea Kelp and Vegetable Protein help to improve condition and strengthen hair.

All rusk sensories feature CFT (compressed formula technology) to enhance and expand the users sensory experience. Compressed formulas expand with the addition of water and gentle manipulation, releasing unique botanical/ozonic aromas as they transform their physical appearance for easy and thorough distribution. Compressed formula technology achieves twice the performance using 30-50% less product.

No animal testing. No animal derived ingredients

All Sales Final - No Returns or Exchanges.

Retail Price: \$12.00

Usage:

Apply a small amount of shampoo (because it's a compressed formula use 30 -50% less) to wet hair and massage thoroughly. Rinse. Repeat if necessary.



RUSK - Sensories Calm Conditioner

Product ID: 71092

Rusk sensory calm 60 second hair revive awakens the senses as it spontaneously nurtures troubled, stressed hair. Formulated with guarana extract to add a healthy, natural sheen and ginger extract to maintain the natural moisture balance. Also contains natural amino acids and naturally derived vegetable proteins for added strength and body.

All rusk sensoryes feature CFT (compressed formula technology) to enhance and expand the users sensory experience. Compressed formulas expand with the addition of water and gentle manipulation, releasing unique botanical/ozonic aromas as they transform their physical appearance for easy and thorough distribution. Compressed formula technology achieves twice the performance using 30-50% less product.

Made in USA

No animal testing. No animal derived ingredients.

[All Sales Final - No Returns or Exchanges.](#)**Retail Price:** \$13.00**Usage:**

After shampooing, apply a small amount (because it's a compressed formula use 1/3 less) to hair and massage thoroughly. Rinse completely and style as desired.



RUSK - Sensories Calm Shampoo

Product ID: 71093

Rusk sensoryes calm guarana & ginger nourishing shampoo awakens the senses and nourishes troubled, stressed hair. Formulated with guarana extract to add a healthy, natural sheen and ginger extract to maintain the natural moisture balance.

All rusk sensoryes feature Compressed Formula Technology. CFT enhances and expands the user's sensory experience. Use 30-50% less product for twice the performance.

Final product not tested on animals.

[All Sales Final - No Returns or Exchanges.](#)**Retail Price:** \$12.00**Usage:**

Apply to wet hair and massage thoroughly. Rinse completely. Repeat if desired.



RUSK - Sensories Full Shampoo

Product ID: 71094

Invigorates fine, lazy hair

Rusk sensoryes™ full™ shampoo awakens the senses while effectively cleansing and invigorating fine "lazy" hair. Specially formulated with alfalfa extract to lightly moisturize, wheat protein to strengthen and green tea to help seal the hair for greater shine. Full shampoo also contains gentle purifiers to assist in the removal of unwanted metallic salts and styling product build-up.

All Sensories products feature Compressed Formula Technology. CFT enhances and expands the user's sensory experience. Use 30%-50% less product to achieve twice the performance.

Final product not tested on animals.

[All Sales Final - No Returns or Exchanges.](#)**Retail Price:** \$12.00**Usage:**

Apply to wet hair and massage in thoroughly. Rinse. Repeat if desired.



RUSK - Sensories Healthy Conditioner

Product ID: 71066

Awakens the senses as it gently conditions weak, stressed hair. Penetrates the cortex, moisturizing and fortifying from within while protecting the outer cuticle layer. Helps restore hairs health and vitality.

[All Sales Final - No Returns or Exchanges.](#)**Retail Price:** \$13.00

Usage:

Apply to clean wet hair and massage thoroughly. Rinse completely. Style as desired.

**RUSK - Sensories Healthy Shampoo**

Product ID: 71067

Healthy Blackberry & Bergamot Strengthening Shampoo awakens the senses as it gently cleanses weak, stressed hair. Can improve the strength of weak, damaged hair with repeated use. Leaves hair soft, supple, and manageable while adding shine and luster.

All Sales Final - No Returns or Exchanges.

Retail Price: \$13.00

Usage:

Apply onto wet hair and massage thoroughly. Rinse.

**RUSK - Sensories Healthy Treatment**

Product ID: 71068

Healthy Leave-In Treatment leaves hair soft, supple, and manageable, adding shine and luster, while eliminating flyaways.

All Sales Final - No Returns or Exchanges.

Retail Price: \$13.00

Usage:

Spray on clean wet hair. Do not rinse out. Style as desired.

**RUSK - Sensories Moist Shampoo**

Product ID: 71075

Rusk Sensories Moist Shampoo awakens the senses while gently cleansing and reviving dry, "thirsty" hair. Specially formulated with vitamin and mineral rich sunflower extract to condition and apricot extract to moisturize and lubricate.

All Rusk Sensories feature CFT (compressed formula technology) to enhance and expand the user's sensory experience. Compressed formulas expand with the addition of water and gentle manipulation, releasing unique botanical/ozonic aromas as they transform their physical appearance for easy and thorough distribution. Compressed formula technology achieves twice the performance using 30-50% less product.

Made in USA

No animal testing. No animal derived ingredients.

All Sales Final - No Returns or Exchanges.

Retail Price: \$12.00

Usage:

Apply to wet hair. Massage thoroughly and rinse.

**RUSK - Sensories Moist Treatment**

Product ID: 71076

Rusk Moist moisturizing cream treatment counteracts the harsh effects of daily assaults on hair from the environment and styling routines.

All Sales Final - No Returns or Exchanges.

Retail Price: \$13.00

Usage:

Cleans hair with Rusk Moist Shampoo. Apply treatment evenly through hair. Leave in 1-3 minutes, rinse and towel dry hair.

RUSK - Sensories Pure Conditioner



Product ID: 72131

Rusk Sensories™ represent a new era in haircare. This unique collection provides not only the benefits of natural, botanical ingredients, but a totally new chemistry as well, CFT, or Compressed Formula Technology. Compressed during the formulation, Rusk Sensories™ expand with a little water and gentle manipulation, transforming their physical appearance while releasing their provocative botanical aromas for an irresistible sensory experience. And that's not all. With Compressed Formula Technology, you use 30% - 50% less product to get double the performance!
All Sales Final - No Returns or Exchanges.

Retail Price: \$15.00

Usage:

Apply to clean, wet hair and massage in thoroughly. Rinse. Style as desired.



RUSK - Sensories Pure Shampoo

Product ID: 71081

Rusk Pure vibrant color shampoo awakens the senses and acts as an energy booster for depressed color. Helps keep color and highlights bold rich and vibrant.

All Sales Final - No Returns or Exchanges.

Retail Price: \$15.00

Usage:

Apply to wet hair and massage in thoroughly. Rinse.



RUSK - Sensories Smoother Conditioner

Product ID: 71113

Awakens the senses, while smoothing and texturizing the hair. Smoother Leave-In Conditioner contains protective sunscreen, and eliminates static, while providing body and a natural, healthy shine.

All Sales Final - No Returns or Exchanges.

Retail Price: \$12.00

Usage:

Apply thoroughly through clean, towel-dried hair. Massage in and comb through gently. Do not rinse out. Style.



RUSK - Sensories Smoother Shampoo

Product ID: 71114

Calms Defiant, Unruly Hair

Rusk Sensories smoother™ passionflower & aloe shampoo awakens the senses while thoroughly cleansing and calming defiant, unruly hair. Specially formulated with passionflower extract and the other emollients to preserve the hair's moisture balance and aloe to soothe and nurture the scalp. Features CFT (compressed formula technology) to enhance and expand the user's sensory experience. Use 30%-50% less product to achieve twice the performance. Final product not tested on animals.

All Sales Final - No Returns or Exchanges.

Retail Price: \$12.00

Usage:

Apply to wet hair and massage in thoroughly. Rinse. Repeat if desired.

RUSK - Sheer Brilliance Smoothing and Shining Polisher

Product ID: 71112

This silicone polisher refines and smoothes frenzied hair, instilling shine and maximum protection.

All Sales Final - No Returns or Exchanges.

Retail Price: \$14.00

**Usage:**

Rub 2-5 drops into palm and distribute evenly. Use on wet hair before blow-drying or on dry hair before ironing.

**RUSK - Shining Sheen and Movement Myst**

Product ID: 71026

Sheen and movement myst.

All Sales Final - No Returns or Exchanges.

Retail Price: \$13.00**Usage:**

After shampooing, towel dry and spray on a small amount. Blow dry to infuse body and sheen. After drying, lightly mist for optimal shine.

**RUSK - Str8 Anti-frizz and Anti-curl Lotion**

Product ID: 71117

- Internally straightens thick, curly, wiry or frizzy hair.

Rusk Str8 is a light, greaseless styling lotion that eliminates frizz and temporarily straightens hair.

All Sales Final - No Returns or Exchanges.

Retail Price: \$13.00**Usage:**

Distribute evenly through wet hair. Dry and style with a brush and blow - dryer to achieve a smoother, straighter appearance.

**RUSK - Texturize Being Set**

Product ID: 50048

This three piece set includes:

- 1 - 5.3 oz. - Being Wild Paste
- 1 - 1.8 oz. - Being Undressed Gloss
- 1 - 5.3 oz. - Being Gutsy Thickener

RUSK **Being Wild Paste** 5.3 oz.

Instantly creates unstructured, extreme texture, this pliable styling creme gives hair softness with incredible strength, mind-boggling lift, flexible hold and separation. Humidity resistant with sunscreen protection. Excellent for styling and finishing.

RUSK **Being Undressed Gloss** 1.8 oz.

A gloss that adds incredible shine, texture and condition. Provides humidity resistant hold and UV protection. Leaves hair feeling like theres nothing on it. For all types of hair.

RUSK **Being Gutsy Thickener** 5.3 oz..

This versatile formula builds volume, thickens, tames frizziness, creates separation, and provides curl definition or smooths and controls. The Conditioners and moisturizers improve dry and damaged areas.

All Sales Final - No Returns or Exchanges.

Retail Price: \$45.72**Our Price:** \$20.00**Usage:**RUSK **Being Wild Paste** 5.3 oz.

Apply to damp dry hair. Style

RUSK **Being Undressed Gloss** 1.8 oz.

Apply on damp or dry hair. Style

RUSK **Being Gutsy Thickener** 5.3 oz.

Squeeze into Palm: rub hands together and distribute evenly through wet hair.



RUSK - Thermal Flat Iron Spray

Product ID: 71054

Rusk Thermal Flat Iron Spray is a micro-fine aerosol styling spray designed to be used prior to thermal styling. It is enriched with UVB sunscreens and silicones to protect and condition the hair where it is most needed, especially when using heat styling appliances.

All Sales Final - No Returns or Exchanges.

Retail Price: \$16.00

Usage:

Spray onto clean, dry hair prior to using flat iron.



RUSK - Thermal Serum

Product ID: 71055

Rusk Thermal Serum is an alcohol-free serum that protects hair from heat and adds brilliant shine. Gives instant thermal protection on any hair type. Instantly transforms dry, dull, damaged hair into smooth, silky hair with incredible shine.

Thermal serum is an alcohol free smoothing serum that protects the hair from heat and adds brilliant shine. Provides thermal protection from heat stress caused by daily use of styling appliances. Eliminates dryness and frizziness, creating a smooth, sleek look. Sunscreen protects the hair from environmental stress.

All Sales Final - No Returns or Exchanges.

Retail Price: \$16.00

Usage:

For use with any heat styling appliance. Apply 2-6 drop to damp or dry hair. Style as desired.



RUSK - Thermal Shine Spray

Product ID: 71056

Rusk Thermal superfine aerosol spray adds body and shine while protecting the hair internally and externally. UVA/UVB sunscreens, exclusive Thermplex heat protection combined with Ceramix Complex leave hair smooth, silky-soft, sleek and shiny. Apply liberally onto wet or dry hair. The heat from the dryer or iron will enhance the effects of the conditioning agents.

All Sales Final - No Returns or Exchanges.

Retail Price: \$16.00

Usage:

Apply liberally onto wet or dry hair. The heat from the dryer or iron will enhance the effects of the conditioning agents.



RUSK - Thick Body and Texture Amplifier

Product ID: 71121

Rusk Thick is a light spray that gives fine, limp or lazy hair incredible body, volume and texture.

All Sales Final - No Returns or Exchanges.

Retail Price: \$13.00

Usage:

After shampooing, towel dry and mist liberally through hair. Dry and style with a blow-dryer, lifting and separating the hair as it dries.

RUSK - Thickr Conditioner

Product ID: 71057

Rusk Thickr Thickening Conditioner is a daily use thickening conditioner that repairs and strengthens while significantly increasing the quality and texture of the hair. For people with fine,



limp, lazy hair.
[All Sales Final - No Returns or Exchanges.](#)

Retail Price: \$13.00

Usage:
Apply to clean, wet hair. Massage in thoroughly. Rinse completely. Style as desired.



RUSK - Thickr Hairspray
Product ID: 71835

Rusk Thickr Hairspray is an extra hold hair spray that offers you powerful texture and shine with added UV blockers to protect color-treated or highlighted hair. Infused with shine, conditioners, and moisturizers that provide body, texture, and touchable hold.
[All Sales Final - No Returns or Exchanges.](#)

Retail Price: \$15.24

Usage:
To thermal style: Mist on wet hair; use a brush or your fingers with the heat of a blow-dryer to infuse the hair with texture and body. To finish: Mist evenly after styling. This 55% VOC formula meets all state and national requirements.



RUSK - Thickr Mousse
Product ID: 71086

Rusk Thickr Thickening Mousse provides body, texture and hold without buildup. Hair is left silky, shiny, and manageable.
[All Sales Final - No Returns or Exchanges.](#)

Retail Price: \$13.00

Usage:
Shake well before using. Hold can upright and dispense an egg-sized amount into hand. Work through hair. Style.



RUSK - Thickr Myst
Product ID: 71058

Maximum thickness and volume for fine or thin hair. Rusk Designer Collection Thickr Myst with ThermaplexPlus gives fine, limp hair incredible body, volume and texture.
[All Sales Final - No Returns or Exchanges.](#)

Retail Price: \$14.00

Usage:
After shampooing, towel dry hair and mist liberally through hair. Dry and style with blow-dryer lifting and separating the hair as it dries.



RUSK - Thickr Shampoo
Product ID: 71059

Rusk Thickr Thickening Shampoo is a thickening shampoo that plumps up the cuticle to increase strength, lift, and texture. Naturally derived ingredients bond to hair to build body and thickness in every strand.
[All Sales Final - No Returns or Exchanges.](#)

Retail Price: \$13.00

Usage:
Apply to wet hair and lather. Rinse thoroughly. Repeat if necessary and follow with Thickr

Conditioner.



RUSK - Thickr Travel Pack

Product ID: 70975

Kit includes:

Thickr Shampoo (2 oz.): Rusk Thickr Thickening Shampoo is a thickening shampoo that plumps up the cuticle to increase strength, lift, and texture. Naturally derived ingredients bond to hair to build body and thickness in every strand.

Thickr Conditioner (2 oz.): Rusk Thickr Thickening Conditioner is a daily use thickening conditioner that repairs and strengthens while significantly increasing the quality and texture of the hair. For people with fine, limp, lazy hair.

Thickr Mousse (1.8 oz): Rusk Thickr Thickening Mousse provides body, texture and hold without buildup. Hair is left silky, shiny, and manageable.

Thickr Hairspray (1.8 oz): Rusk Thickr Thickening Spray contains conditioning agents that penetrates the hair shaft and improves the condition of the cuticle as well as the outer shaft. Gives incredible body, volume, and added texture.

All Sales Final - No Returns or Exchanges.

Retail Price: \$16.90

Our Price: \$12.00

Usage:

Thickr Shampoo (2 oz.): Apply to wet hair and lather. Rinse thoroughly. Repeat if necessary and follow with Thickr Conditioner.

Thickr Conditioner (2 oz.): Apply to clean, wet hair. Massage in thoroughly. Rinse completely. Style as desired.

Thickr Mousse (1.8 oz): Shake well before using. Hold can upright and dispense an egg-sized amount into hand. Work through hair. Style.

Thickr Hairspray (1.8 oz): To Thermal Style: Mist on wet hair, use a brush or your fingers with the heat of a blow-dryer to infuse the hair with texture and body. To Finish: Mist evenly after styling.



RUSK - Thickr Volumizer

Product ID: 71087

Rusk Thickr products make up a unique system that adds thickness, strength, lift, and texture. Naturally derived ingredients in Thermaplexplus dynamically bond to hair to build body and thickness in every strand. Hair is left silky, shiny and manageable.

Rusk Thickr Thickening Volumizer will condition and provide hold and shine for your fine, limp, lazy hair. Gives incredible body, volume, and added texture while providing outstanding long-lasting hold under highly humid conditions.

All Sales Final - No Returns or Exchanges.

Retail Price: \$14.00

Our Price: \$12.60

Usage:

Use on wet or dry hair to texturize, lift, separate or slick.



RUSK - Undressed Gloss

Product ID: 71032

A gloss that adds incredible shine, texture and condition. Provides humidity resistant hold and UV protection. Leaves hair feeling like theres nothing on it. For all types of hair.

All Sales Final - No Returns or Exchanges.

Retail Price: \$13.00

Usage:

Apply on damp or dry hair. Style

RUSK - Volumize Designer Collection

Product ID: 50047

This three piece set includes:



- 1 - 6 oz. -Thick Body and Texture Amplifier
- 1 - 4.2 oz. - Shining Sheen and Movement Myst
- 1 - 10 oz. - W8less PLUS Extra Strong Hold Shaping and Control Hairspray

RUSK **Thick Body and Texture Amplifier** 6 oz.

Rusk Thick is a light spray that gives fine, limp or lazy hair incredible body, volume and texture.

RUSK **Shining Sheen and Movement Myst** 4.2 oz.

Sheen and movement myst.

RUSK **W8less PLUS Extra Strong Hold Shaping and Control Hairspray** 10 oz.

Extra strong, internal hold on any hair type. Rusk W8less Plus Extra Strong Hold Shaping and Control Hairspray is a versatile design tool which provides texture, natural shine and long-lasting, touchable support. It contains Thermaplex™, a unique combination of ingredients that activates with the heat of a blow-dryer to provide shine, control and condition from the inside out.

Made in the U.S.A.

All Sales Final - No Returns or Exchanges.

Retail Price: \$45.72

Our Price: \$22.00

Usage:

RUSK **Thick Body and Texture Amplifier** 6 oz.

After shampooing, towel dry and mist liberally through hair. Dry and style with a blow-dryer, lifting and separating the hair as it dries.

RUSK **Shining Sheen and Movement Myst** 4.2 oz.

After shampooing, towel dry and spray on a small amount. Blow dry to infuse body and sheen.

After drying, lightly mist for optimal shine.

RUSK **W8less PLUS Extra Strong Hold Shaping and Control Hairspray** 10 oz.

To thermal style: Mist on wet hair; use a brush or your fingers with the heat of a blow-dryer to infuse the hair with texture and body. To finish: Mist evenly after styling. This 55% VOC formula meets all state and national requirements.



RUSK - W8less PLUS Extra Strong Hold Shaping and Control Hairspray

Product ID: 71029

Extra strong, internal hold on any hair type. Rusk W8less Plus Extra Strong Hold Shaping and Control Hairspray is a versatile design tool which provides texture, natural shine and long-lasting, touchable support. It contains Thermaplex™, a unique combination of ingredients that activates with the heat of a blow-dryer to provide shine, control and condition from the inside out.

Made in the U.S.A.

All Sales Final - No Returns or Exchanges.

Retail Price: \$14.00

Usage:

To thermal style: Mist on wet hair; use a brush or your fingers with the heat of a blow-dryer to infuse the hair with texture and body. To finish: Mist evenly after styling. This 55% VOC formula meets all state and national requirements.



RUSK - W8less Strong Hold Shaping and Control Hairspray

Product ID: 71028

Strong internal hold for any hair type. Rusk W8less Strong Hold Shaping and Control Hairspray is a versatile design tool that provides texture, natural shine and long-lasting, touchable support. It contains Thermaplex™, a unique combination of ingredients that activates with the heat of a blow-dryer to provide shine, control and condition from the inside out.

Made in the U.S.A.

All Sales Final - No Returns or Exchanges.

Retail Price: \$14.00

Our Price: \$12.60

Usage:

To thermal style: Mist on wet hair; use a brush or your fingers with the heat of a blow-dryer to infuse the hair with texture and body. To finish: Mist evenly after styling. This 55% VOC formula meets all state and national requirements.



RUSK - W8less Strong Hold Shaping and Control Hairspray

Product ID: 71834

Strong internal hold for any hair type. Rusk W8less Strong Hold Shaping and Control Hairspray is a versatile design tool that provides texture, natural shine and long-lasting, touchable support. It contains Thermaplex™, a unique combination of ingredients that activates with the heat of a blow-dryer to provide shine, control and condition from the inside out.

Made in the U.S.A.

All Sales Final - No Returns or Exchanges.

Retail Price: \$4.95

Usage:

To thermal style: Mist on wet hair; use a brush or your fingers with the heat of a blow-dryer to infuse the hair with texture and body. To finish: Mist evenly after styling. This 55% VOC formula meets all state and national requirements.



RUSK - Warped Wax

Product ID: 71033

Rusk Being Warped Wax

Nothing defines hair more than texture and shine. Rusk Being allows you to shape and alter textures, adding both shine and definition, all while keeping the hair pliable and flexible, and most importantly healthy. Being changes the way hair looks, feels and behaves, allowing you to create everything from funky, crazy undone looks, to sleek, controlled designs. All styling products are created to interact with each other to create texture with endless possibilities.

Rusk Being Warped Wax instantly creates thick and chunky texture with incredible shine, edgy definition and separation on all hair types. Pro-vitamin B5 provides hair with body, condition, and shine.

All Sales Final - No Returns or Exchanges.

Retail Price: \$13.00

Usage:

Apply to damp or dry hair. Style.



RUSK - Wild Paste

Product ID: 71037

Instantly creates unstructured, extreme texture, this pliable styling creme gives hair softness with incredible strength, mind-boggling lift, flexible hold and separation. Humidity resistant with sunscreen protection. Excellent for styling and finishing.

All Sales Final - No Returns or Exchanges.

Retail Price: \$14.00

Usage:

Apply to damp dry hair. Style



RUSK - Wired Designer Collection - Texture & Shine

Product ID: 70858

Duo Kit of Rusk Wired Flexible Styling Creme in a 2 oz and 6 oz tube.

Buy the 6oz get 2oz free

Rusk® Designer Collection™

Flexible style, internal support and texture on any hair type. Rusk Wired Flexible Styling Creme provides flexible body and pliable style support as it creates incredible texture. It lifts, shines and creates soft, gravity defying body on dry hair. On wet hair it eliminates frizziness and maintains moisture while blow drying.

Additional Product Information from drugstore.com, inc.:

drugstore.com, inc. is not associated or affiliated with Rusk, Inc and is not a licensed retailer of Rusk, Inc. Rusk, Inc guarantees this product only when sold through authorized retailers, and cannot guarantee the authenticity of any product sold by an unauthorized retailer. drugstore.com, inc. cannot guarantee that this product is covered by any manufacturer's warranties or eligible for any manufacturer's rebate. If the UPC codes or other tracing codes are missing from any product container of a Rusk, Inc product, please retain your purchase receipt to assist in the tracing of that

product in the unlikely event it is defective.
Final product not tested on animals.
Made in USA of US and imported parts
All Sales Final - No Returns or Exchanges.

Retail Price: \$13.00

Usage:

On wet hair: Rub a liberal amount between palms, distribute evenly throughout the hair and work in. On dry hair: Apply using fingertips, beginning at the roots and working through to the ends to create dramatic texture and movement.



RUSK - Wired Flexible Styling Creme

Product ID: 71124

Rusk® Designer Collection™

Flexible style, internal support and texture on any hair type. Rusk Wired Flexible Styling Creme provides flexible body and pliable style support as it creates incredible texture. It lifts, shines and creates soft, gravity defying body on dry hair. On wet hair it eliminates frizziness and maintains moisture while blow drying.

Additional Product Information from drugstore.com, inc.:

drugstore.com, inc. is not associated or affiliated with Rusk, Inc and is not a licensed retailer of Rusk, Inc. Rusk, Inc guarantees this product only when sold through authorized retailers, and cannot guarantee the authenticity of any product sold by an unauthorized retailer. drugstore.com, inc. cannot guarantee that this product is covered by any manufacturer's warranties or eligible for any manufacturer's rebate. If the UPC codes or other tracing codes are missing from any product container of a Rusk, Inc product, please retain your purchase receipt to assist in the tracing of that product in the unlikely event it is defective.

Final product not tested on animals.

Made in USA of US and imported parts

All Sales Final - No Returns or Exchanges.

Retail Price: \$13.00

Usage:

On wet hair: Rub a liberal amount between palms, distribute evenly throughout the hair and work in. On dry hair: Apply using fingertips, beginning at the roots and working through to the ends to create dramatic texture and movement.
