

**PRODUCT CATALOG for AskDerm.com**  
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**PRAVANA Product Line**



**PRAVANA - Color Ensure Conditioner - 10.1 oz**

Product ID: 71043

Pravana Color Ensure Conditioner is an intensive treatment formulated with natural soy and wheat amino acids. Color Ensure Conditioner instantly detangles and mends even the most damaged color-treated hair.

All Sales Final - No Returns or Exchanges.

**Retail Price:** \$15.00

**Usage:**

After shampooing with Color Ensure Shampoo, apply and distribute a small amount of Color Ensure Conditioner onto towel-dried hair. Massage gently and leave for 1 minute. Rinse and style.

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**PRAVANA - Color Ensure Conditioner - 33.7 oz**

Product ID: 71044

Pravana Color Ensure Conditioner is an intensive treatment formulated with natural soy and wheat amino acids. Pravana Color Ensure Conditioner instantly detangles and mends even the most damaged color-treated hair. Pravana's exclusive Naturceutical Complex of Plant-based proteins, natural emollients and moisturizers help to strengthen and provide shine and suppleness. Special UV filters protect hair against color-robbing ultraviolet rays and environmental damage.

All Sales Final - No Returns or Exchanges.

**Retail Price:** \$34.00

**Usage:**

After shampooing with Color Ensure Shampoo, apply and distribute a small amount of Color Ensure Conditioner onto towel-dried hair. Massage gently and leave for 1 minute. Rinse and style.

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**PRAVANA - Color Ensure Leave-in Treatment**

Product ID: 71046

Pravana Color Ensure Leave In Treatment is a powerful rejuvenator for chemically treated hair. It instantly detangles and leaves hair with incredible shine and silkiness. Color Ensure leave - In Treatment's super lightweight formula of Plant-based moisturizers and proteins nourishes and strengthens hair without weighing it down. Special UV filters and botanical conditioners protect hair against colorrobbing ultraviolet rays and environmental damage.

All Sales Final - No Returns or Exchanges.

**Retail Price:** \$15.00

**Usage:**

Shampoo with Color Ensure Shampoo and towel dry. Distribute a small amount of Color Ensure Leave-In Treatment onto the hair, concentrating on the ends. Do not rinse out.

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**PRAVANA - Color Ensure Shampoo - 33.7 oz**

Product ID: 71048

Pravana Color Ensure Shampoo's gentle formula helps maintain the vibrancy of color-treated hair for a longer period of time. Pravana's exclusive Naturceutical Complex of Plant-based proteins, natural emollients and moisturizers help to strengthen and provide shine and suppleness. Special UV filters protect hair against color-robbing ultraviolet rays and environmental damage. Pravana Color Ensure Sulfate Free Shampoo lathers and rinses easily, leaving hair looking radiant and shiny.

All Sales Final - No Returns or Exchanges.

**Retail Price:** \$34.00

**Usage:**

Apply a small amount and distribute through wet hair. Rinse. Repeat if necessary. Follow with

Color Ensure Conditioner.

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**PRAVANA - Color Ensure Shampoo - Sulfate Free**

Product ID: 71047

Pravana Color Ensure Shampoo's gentle formula helps maintain the vibrancy of color-treated hair for a longer period of time. Pravana's exclusive Naturceutical Complex of Plant-based proteins, natural emollients and moisturizers help to strengthen and provide shine and suppleness. Special UV filters protect hair against color-robbing ultraviolet rays and environmental damage. Pravana Color Ensure Sulfate Free Shampoo lathers and rinses easily, leaving hair looking radiant and shiny.

All Sales Final - No Returns or Exchanges.

**Retail Price:** \$15.00

**Usage:**

Apply a small amount and distribute through wet hair. Rinse. Repeat if necessary. Follow with Color Ensure Conditioner.

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**PRAVANA - Deep Hydrating Hair Masque**

Product ID: 71051

Pravana Deep Hydrating Masque is an ultra powerful hair reconstructor composed of a unique blend of botanical proteins and natural moisturizers. Pravana Hydrating Deep Hair Masque actually penetrates the hair and imparts its regenerating nutrients deep into the hair cortex.

All Sales Final - No Returns or Exchanges.

**Retail Price:** \$16.00

**Usage:**

After shampooing with Hydrating Shampoo, distribute Deep Hydrating Masque Reconstructor onto towel-dried hair. Leave in for 15 minutes. Rinse and style.

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**PRAVANA - Fiber Paste**

Product ID: 71024

Formulated to provide malleable texture, shine, resiliency and definition to all hair types. Great for spiking and twisting short styles to create stunning texture and detail.

All Sales Final - No Returns or Exchanges.

**Retail Price:** \$16.00

**Usage:**

Work a small amount through damp or dry hair and style as desired.

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**PRAVANA - Finishing Mist Super Hold**

Product ID: 71027

Formulated to provide firm, long lasting hold while still being flexible and brushable. Finishing mist is ideal to provide lift, volume and Support as well as a final touch to hold styles in place.

Completely water soluble formula is easily removed with just water. Never creates build up.

All Sales Final - No Returns or Exchanges.

**Retail Price:** \$15.00

**Usage:**

Shampoo, condition and style hair. Spray Finishing Mist evenly over hair to add style support. Spray directly where greater support is desired.

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**PRAVANA - Hydrating Conditioner - 10.1 oz**

Product ID: 71069



Pravana Hydrating Conditioner is specifically formulated to instantly replenish lost moisture and to restore a soft supple feel to even the most "stressed" hair. Pravana's exclusive Naturceutical Complex of Plant-based proteins, natural emollients and moisturizers help to strengthen and provide shine and suppleness. Pravana Hydrating Conditioner has special UV filters that protect hair against color-robbing ultraviolet rays and environmental damage.

All Sales Final - No Returns or Exchanges.

**Retail Price:** \$15.00

**Usage:**

After shampooing with Hydrating Shampoo, apply and distribute a small amount of Hydrating Condition onto towel-dried hair. Massage gently and leave for 1 minute. Rinse and style.

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**PRAVANA - Hydrating Conditioner - 33.7 oz**

Product ID: 71070

Pravana Hydrating Conditioner is specifically formulated to instantly replenish lost moisture and to restore a soft supple feel to even the most "stressed" hair. Pravana's exclusive Naturceutical Complex of Plant-based proteins, natural emollients and moisturizers help to strengthen and provide shine and suppleness. Pravana Hydrating Conditioner has special UV filters that protect hair against color-robbing ultraviolet rays and environmental damage.

All Sales Final - No Returns or Exchanges.

**Retail Price:** \$34.00

**Usage:**

After shampooing with Hydrating Shampoo, apply and distribute a small amount of Hydrating Condition onto towel-dried hair. Massage gently and leave for 1 minute. Rinse and style.

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**PRAVANA - Hydrating Intensive Leave-in Treatment**

Product ID: 71073

An instant hair moisturizer. Its rich botanical protein and moisturizing ingredients soften, detangle and provide incredible shine, without weighing hair down. Intensive Leave-In is perfectly pH balanced and helps to lock-in-color.

All Sales Final - No Returns or Exchanges.

**Retail Price:** \$16.00

**Usage:**

Shake bottle well until the mixture has a uniform color. Shampoo with Hydrating Shampoo, and towel dry. Spray Intensive Leave-In Treatment on the hair until perfectly moisturized. Do not rinse out. Style.

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**PRAVANA - Hydrating Shampoo - 10.1 oz**

Product ID: 71071

Pravana Hydrating Shampoo is a unique formula specifically created to address the needs of those with dry or damage hair. Pravana Hydrating Sulfate Free Shampoo helps to repair the damage caused by chemicals, The elements and the stress of combing, brushing and thermal styling. Pravana's exclusive Naturceutical Complex of Plant-based proteins, natural emollients and moisturizers help to strengthen and provide shine and suppleness.

All Sales Final - No Returns or Exchanges.

**Retail Price:** \$15.00

**Usage:**

Apply a small amount and distribute through wet hair. Rinse. Repeat if necessary. Follow with Hydrating Conditioner.

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**PRAVANA - Hydrating Shampoo - 33.7 oz**

Product ID: 71072



Pravana Hydrating Shampoo is a unique formula specifically created to address the needs of those with dry or damage hair. Pravana Hydrating Sulfate Free Shampoo helps to repair the damage caused by chemicals, The elements and the stress of combing, brushing and thermal styling. Pravana's exclusive Naturceutical Complex of Plant-based proteins, natural emollients and moisturizers help to strengthen and provide shine and suppleness.

All Sales Final - No Returns or Exchanges.

**Retail Price:** \$34.00

**Usage:**

Apply a small amount and distribute through wet hair. Rinse. Repeat if necessary. Follow with Hydrating Conditioner.

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**PRAVANA - Seal & Shine Hydrating Mist**

Product ID: 71089

Pravana Seal & Shine Hydrating Mist provides instant shine and protection with a natural look. It immediately gives styled hair definition and a silky feel. without leaving hair feeling greasy. It's innovative oil free formula provides all-day moisture and protection. Seal & Shine Hydrating Mist also seals split ends and gives protection from the sun's harmful rays.

All Sales Final - No Returns or Exchanges.

**Retail Price:** \$16.00

**Usage:**

Spray lightly and evenly over styled hair at a distance of 12 inches.

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**PRAVANA - Shine & Define Wax**

Product ID: 71025

Provides brilliant shine and definition to all hair types and textures. Great for creating a wet, sleek look for shorter styles. Provides a subtle natural looking sheen when lightly "palmed" over longer looks. Great to "cocktail" with other Pravana style and design product to provide additional shine and resiliency.

All Sales Final - No Returns or Exchanges.

**Retail Price:** \$16.00

**Usage:**

Rub a small amount between hands and apply into damp or dry hair.

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**PRAVANA - Volumizing Conditioner**

Product ID: 71122

Pravana Volumizing Conditioner gives hair unbelievable volume and body without drying hair or stripping color. Pravana's exclusive Naturceutical Complex of Plant-based proteins, natural emollients and moisturizers help to strengthen and provide shine and suppleness. Pravana Volumizing Conditioner has special UV filters that protect hair against color-robbing ultraviolet rays and environmental damage.

All Sales Final - No Returns or Exchanges.

**Retail Price:** \$34.00

**Usage:**

After shampooing with Volumizing Shampoo, apply and distribute a small amount of Volumizing Conditioner onto towel-dried hair. Massage gently and leave for 1 minute. Rinse and style.

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**PRAVANA - Volumizing Shampoo**

Product ID: 71123

Pravana Volumizing Sulfate Free Shampoo is an innovative sulfate-free shampoo that helps to give hair incredible volume and body. Pravana Volumizing Sulfate Free Shampoo has the precise



amount and blend of proteins to actually make each hair fiber stronger and thicker. Pravana's exclusive Naturceutical Complex of Plant-based proteins, natural emollients and moisturizers help to strengthen and provide shine and suppleness. Pravana Volumizing Sulfate Free Shampoo has special UV filters that protect hair against color-robbing ultraviolet rays and environmental damage. **All Sales Final - No Returns or Exchanges.**

**Retail Price:** \$34.00

**Usage:**

Apply a small amount and distribute through wet hair. Rinse. Repeat if necessary. Follow with Volumizing Conditioner.

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